

Wednesday, 18 July de 2018

Tourism Surveying from Social Media: The Validity of User-Generated Content (UGC) for the Characterization of Lodging Rankings

Autor/a: Eva Martín Fuentes

[Descargar imatge](#)

Tesi : *Tourism Surveying from Social Media: The Validity of User-Generated Content (UGC) for the Characterization of Lodging Rankings*

Direcció: Dr. César Fernández Camon

Tutoria: Dr. César Fernández Camon

Dept./Centre: Informàtica i Enginyeria industrial

Programa de Doctorat en **Enginyeria i Tecnologies de la Informació**

Data: 18/07/2018 **Hora:** 11.00h

Lloc: Escola Politècnica Superior. Sala de Graus.

