

Wednesday, 18 de July de 2018

# Tourism Surveying from Social Media: The Validity of User-Generated Content (UGC) for the Characterization of Lodging Rankings

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**Tesi :** *Tourism Surveying from Social Media: The Validity of User-Generated Content (UGC) for the Characterization of Lodging Rankings*

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**Tutoria:** Dr. César Fernández Camon

**Dept./Centre:** Informàtica i Enginyeria industrial

Programa de Doctorat en **Enginyeria i Tecnologies de la Informació**

**Data:** 18/07/2018 **Hora:** 11.00h

**Lloc:** Escola Politècnica Superior. Sala de Graus.

